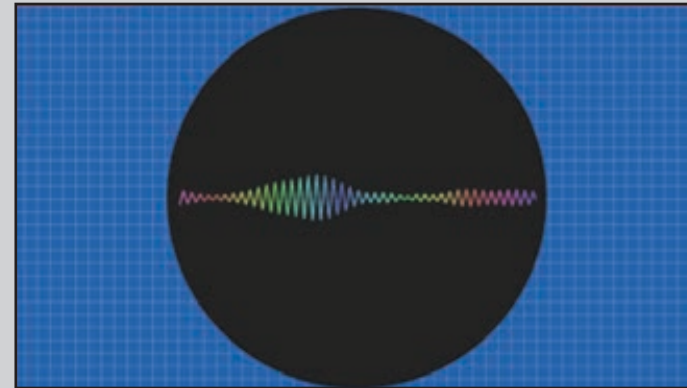


# NCSS: Teaching the C3 Framework Part II

## YouTube Video Storyboard (1280 x 720)



1) Music: piano, or chamber violins



2) Voice Over (VO): Can I ask you a question?  
animated sound wave



3) VO: Did bicycles change the world?  
animated question mark is drawn. Animated wave continues



4) VO: That's not the question.  
Animated ten-speed bike is drawn. Animated wave continues



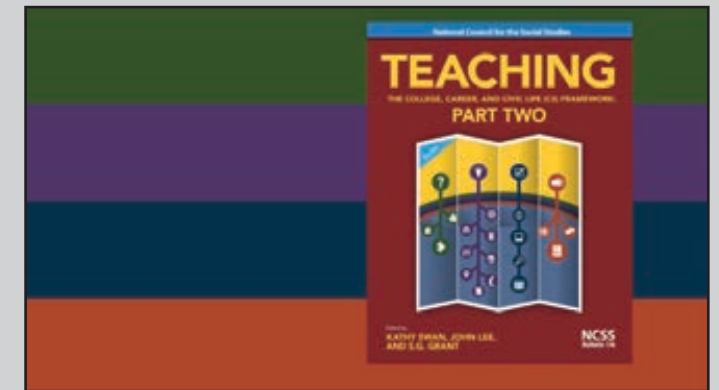
5) VO: **The real question is:** "Would the bicycle question engage your student's thinking?" Would their attempt to answer the question...  
Ten-speed drawn morphs into a young girl in on ten-speed (parallax).



6) VO: ...spark discussion?  
Zoom out on girl, dissolve to three boys riding BMX bikes.



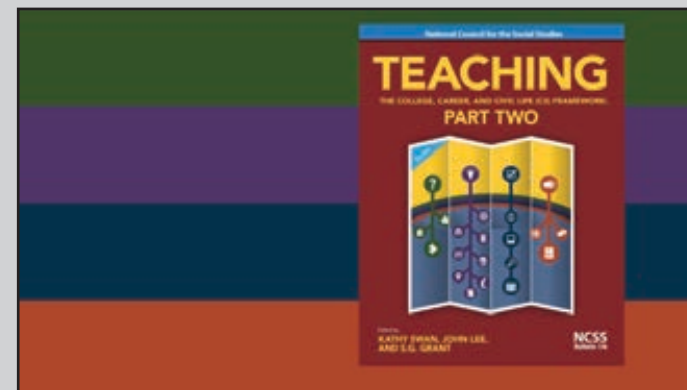
7) VO: The answer is, Yes. Yes it would. Behind this easy-to-ask question is a methodology and structure that will guide the social studies teacher...  
Animated Y E S is drawn | riders fade | Yes fades



8) VO: ...in presenting lessons that...leverage a student's curiosity and the whole classroom dynamic. Each chapter examines one of 13 questions.  
New background consist of color stripes (the inquiry arc).



9) VO: (pause) Questions constructed with built-in engagement, sources and activities—all married to the highest quality teaching standards.  
Book moves onto screen from left | Passes centerline | Book opens (centered)



10) VO: *Teaching the C3 Framework Part II* from National Council for the Social Studies and the C3 writers contains 13 complete lessons...  
Book closes and moves left to center



11) VO: ...Lessons created using the Inquiry Design Model. (pause) Did bicycles change the world? You will find this inquiry includes...  
spinning wheel sound of spokes | chapter title rotates with wheel



12) VO: ...three supporting questions to broaden your student's perspective. For example, at the conclusion of the bicycle lesson, the bike will be...  
Zoom out of historic photo of female bicyclists

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13) VO: ...recognized as a piece of technology from the past. Your students will...

A young girl in front of a presentation board on "big data" | (parallax effect)



14) VO: ...be able to apply what they take away from the history of bicycle technology and adapt...

Young boy in front of a presentation board on gene editing | (parallax effect)



15) VO: ...a new inquiry for a modern invention made in their own lifetime.

A young girl presenting a board on self-driving cars. | (parallax effect)



16) VO: ...These are lessons that **engage**...

Video clip of worker standing in front of robot arms | new chapter title



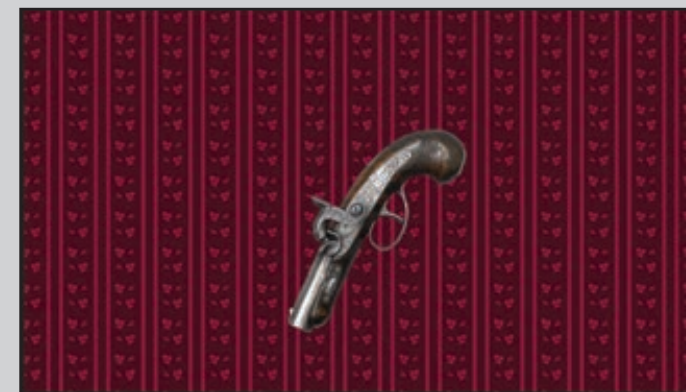
17) VO: ...Lessons that **work together** to bring students a deeper understanding.

Abe Lincoln rocks in his Ford's Theater chair | new chapter title.



18)

Lincoln fades | chair keeps rocking | Booth's infamous quote is shown



19)

Booth's gun move on to screen from right to left. It rotates as if dropped.



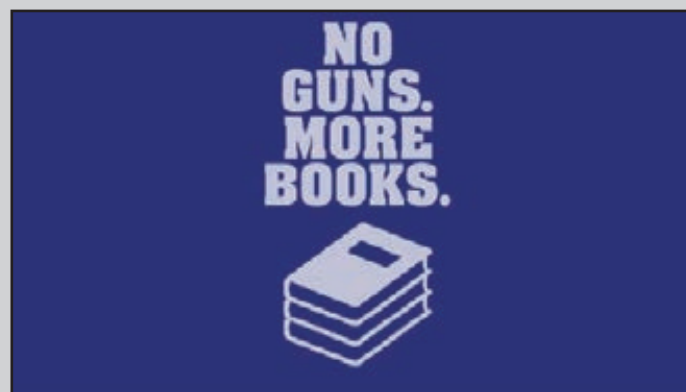
20) VO: These are lessons that **matter** to students.

New chapter title questions appears over March for our Lives crowd.



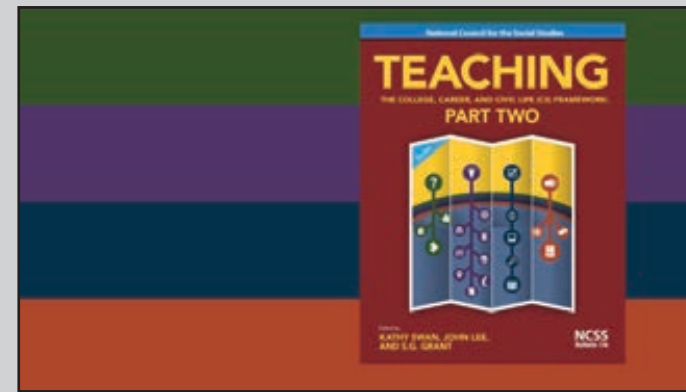
21)

March for our Lives crowd | Sounds of crowd chanting (unintelligibly)



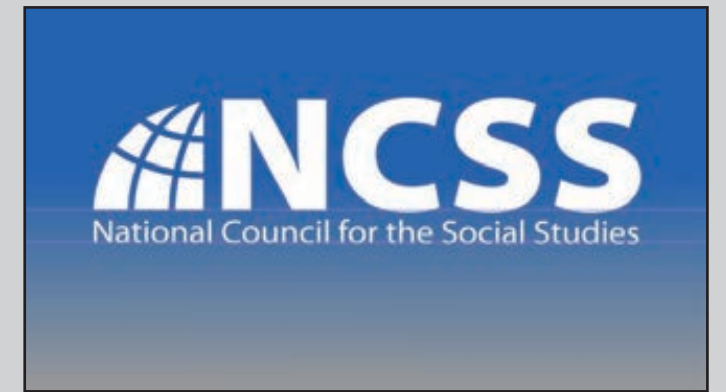
22)

crowd fades | March for our Lives poster moves on to screen right to left.



23) VO.: Book ordering directions

poster fades | book reappears | music up



24.

music out | smedia icons | url